

THE ROOSEVELT HOTEL NEW YORK CITY TEAMS UP WITH MAJOR NEW WORK OF PUBLIC ART

NEW YORK – April 3, 2008 – The New York City Waterfalls, a major new work of temporary public art by internationally acclaimed artist Olafur Eliasson, will be on display at four sites along the shores of New York City until mid-October. Eager sightseers flock to The Roosevelt Hotel New York City to witness this once-in-a-lifetime event with the **WATERFALLS** package, starting at \$414 from July 15 to October 7, 2008. From passes to the New York Water Taxi's special Waterfalls Tour to classical accommodations at The Roosevelt Hotel, visitors are invited to experience history in the making.

WATERFALLS PACKAGE \$414 for a one-night stay*

- Two tickets to New York Water Taxi's "Waterfalls Tour of New York"
- Accommodations in a superior room

After settling into stately accommodations at The Roosevelt Hotel in the heart of the city, guests head off to the South Street Seaport Pier 17 for the Waterfalls Tour of New York. Departing hourly, the tour includes all four of the New York City Waterfalls, as well as the Statue of Liberty, The Brooklyn Bridge, Governor's Island and the Manhattan Skyline.

The New York City Waterfalls, commissioned by the Public Art Fund, will consist of four 90 to 120-foot tall, man-made waterfalls displayed for three months at four sites along the shores of Brooklyn, Manhattan and Governors Island. The waterfalls project follows the artistic and economic success of "The Gates," which adorned 23 miles of Central Park paths in 2005 with 7,503 door frames draped with brightly colored orange fabric.

Following a memorable afternoon of sight seeing, visitors return to The Roosevelt Hotel for a range of delectable dining and thirst-quenching experiences. From the *Roosevelt Grill*, where guests are invited to indulge in classic American cuisine, to the *Madison Club Lounge* with its casual fare and extensive cocktail menu in a relaxed and comfortable setting, guests dine in dignified simplicity at this legendary hotel. Sightseers thirsty for more midtown Manhattan views, simply shoot upstairs to the 19th floor to The Roosevelt Hotel's new rooftop lounge *Mad 46* to kick back, relax and enjoy a refreshing break from the hustle and bustle of the "city that never sleeps."

Deemed Grand Dame of Madison Avenue since 1924, The Roosevelt Hotel New York City is located right in the thick of things -- steps from Fifth-Avenue shopping and a straight shot to the hip East Village and Lower East Side's restaurants and bars. Offering 1,015 guestrooms, its historic heritage is reflected in the meticulously restored interiors, designed to capture the original architecture and offer modern-day amenities.

To experience the **WATERFALLS** package call Continental Guest Services toll-free at 1-800-694-1812 or visit **www.theroosevelthotel.com**. When in Paris make sure and consider its sister property, the Scribe Hotel. Located between the Opera Garnier and Place Vendome, the Scribe Hotel is ideally located in the heart of the business and tourist quarters of Paris, www.sofitel.com.

*Rate per couple for a one-night stay in a superior room, based on double occupancy; subject to change. Taxes are included. Advanced reservations required. Rate non-transferable. Offer not available for groups or in combinations with other.

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