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THE ROOSEVELT HOTEL NYC INTRODUCES THE “NYC FOR FREE” RATE GUESTS ENJOY 4 NIGHTS AT 20% OFF AND STAY THE 5TH NIGHT FOR FREE

NEW YORK – June X, 2010 -- Families discover the deal of the summer with the **NYC FOR FREE** package at the legendary Roosevelt Hotel featuring **20% off four nights** and an additional **fifth night for free*** through Sept. 7, 2010. The package includes spacious accommodations in the heart of Midtown Manhattan as well as daily free wi-fi and a complete list of free events and attractions happening in the city from the hotel’s knowledgeable concierge. With so much to do in New York that is absolutely free, families visit The Roosevelt Hotel and experience Big Apple activities, at no cost, ranging from theatrical performances and famous museums to outdoor musical festivals.

Ready to explore the city, one of the many free attractions near The Roosevelt Hotel is the Staten Island Ferry, taking guests on an hour long trip from Battery Park to Staten Island, with famous skyline views of lower Manhattan skyscrapers, Ellis Island and the Statue of Liberty. Movie buffs enjoy Bryant Park’s Monday Movie Nights at dusk armed with blankets, sprawled across the lawn and rubbing elbows with “real New Yorkers,” while the likes of Michael Douglas and Faye Dunaway light up the big screen.

In addition to movie nights and ferry rides, guests of The Roosevelt Hotel find that more than 30 museums, from the Museum of Modern Arts to New York Botanical Garden, do not charge admission throughout the summer. For musical and theatrical entertainment, visitors and locals alike enjoy the River to River Festival -- the largest summer-long, free arts festival that takes places in a variety of public venues canvassing all of Downtown New York -- in addition to Shakespeare in the Park featuring classics such as “The Merchant of Venice” and “The Winter’s Tale” at the Delacorte Theater in Central Park.

Roosevelt guests soak up additional silver screen ambiance while staying at the hotel, the site of major motion pictures such as “Wall Street,” “The Boiler Room,” “Presumed Innocent,” and “Maid in Manhattan.” Often referred to as the Grand Dame of Madison Avenue, The Roosevelt Hotel is located right in the thick of things – steps from Fifth Avenue shopping, Grand Central Station, Central Park and other noteworthy landmarks.

To book the **NYC FOR FREE** rate call The Roosevelt Hotel toll-free at 888-TEDDY-NY or visit www.theroosevelthotel.com. Stay current with up-to-date information from The Roosevelt Hotel by checking the hotel’s blog at www.TheNYKnow.com.

*Guests must stay four nights to receive discount and additional night for free, based on availability; subject to change. Advanced reservations required.